

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

Contract / Revision 498382 /		Alt Order # 06366313
Product PRIORITIES USA ACTN		
Contract Dates 10/16/12 - 10/22/12		Estimate # 1565
Advertiser ISS/Prior USA Act-LCV VIC		Original Date / Revision 10/18/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB# TV14019	Advertiser Code 321	Product Code 340
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 40	KVVU	10/22/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	MORE Access	630-7pm	M-----	:30		\$650.00	NM		
			See MG 40.2									
	2	KVVU	10/20/12-10/20/12	Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$845.00	NM		
			Ⓜ MG for 59.1,40.1									
E 59	KVVU	10/18/12	10/18/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	----Th----	:30		\$195.00	NM		
			See MG 40.2									
N 108	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	5	\$5,165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30		\$300.00	NM		
			See MG 108.2, 108.3, 108.4, 108.5, 108.6									
	2	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	----Th----	:30		\$1,350.00	NM		
			Ⓜ MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1									
	3	KVVU	10/17/12-10/17/12	Extra	M-F 7-730p	---W-----	:30		\$950.00	NM		
			Ⓜ See MG 108.7									
	4	KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$900.00	NM		
			Ⓜ MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1									
	5	KVVU	10/16/12-10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM		
			Ⓜ MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1									
	6	KVVU	10/20/12-10/20/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$940.00	NM		
			Ⓜ MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1									
	7	KVVU	10/19/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	-----F----	:30		\$950.00	NM		
			Ⓜ MG for 108.3 10/17									
Totals											113	\$57,535.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498382 /	06366313

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/18/12 / 10/18/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/22/12	113	\$57,535.00	\$48,904.75
Totals	113	\$57,535.00	\$48,904.75

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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OCT18/12 15.15
*** KVVU-TV ***

PROGRAM : EXTRA
ORD COM1: SPORTS N/A DUE TO BASEBALL & DEBATES. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 146-150

REP HEADLINE# 6366313 TRF# 498382
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT18/12 15.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

153	A		900P-930P	30		\$950.00	10/19	10/19	1		FRI	1
-----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : EXTRA
ORD COM1: SPOT N/A DUE TO BASEBALL RAN LONG. SEE MG OFFER. NOT PRE-BOOKED PLS
ORD COM2: APPROVE.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-147 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M31 OK'D BUY#147 MISSED:WED/700P-730P OCT17 30S \$950.00 (OCT18/12)
OFFER:FRI/900P-930P OCT19 30S \$950.00 PLS ADVISE.
CMT:SPOT N/A DUE TO BASEBALL RAN LONG. SEE MG OFFER. NOT PRE-BOOKED PLS
CMT:APPROVE.

OCT/12 57535.00

CONTRACT TOTAL 57535.00
TOTAL SPOTS 113

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%
KTUD 4%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

<u>Contract / Revision</u> 498382 /		<u>Alt Order #</u> 06366313
<u>Product</u> PRIORITIES USA ACTN		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1565
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 119	KVVU	10/17/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	M-WT--S				1	\$195.00			
Totals											114	\$57,535.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	114	\$57,535.00	\$48,904.75
Totals	114	\$57,535.00	\$48,904.75

Signature: _____

Date: _____

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FAX# 610-223-1191
CREDIT RISK !!
HARRIS REPORT FROM REP OCT15/12 18.13
CHANGES ** KVVU-TV ***

REP. #	OFF. #	762	SALESMAN	#
BUYER NAME	MEDIA PLACEMENT			
SALES PRSN	PH-	TERESA	DIFURIA	

PROGRAM : NEWS
ORD COM1 : REINVESTMENT FR HL 6366310
CON COM1 : NEWS

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 18.13
 *** KVVU-TV ***
 REP HEADLINE# 6366313 TRF# 498382
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			57535.00									

CONTRACT TOTAL 57535.00
 TOTAL SPOTS 114

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%
 KTUD 4%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
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<u>Contract / Revision</u> 498382 /		<u>Alt Order #</u> 06366313
<u>Product</u> PRIORITIES USA ACTN		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1565
<u>Advertiser</u> ISS/Prior USA Act-LCV VIC		<u>Original Date / Revision</u> 10/11/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14019	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media
1322 G Street, SE
Washington, DC 20003
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/19/12	10/19/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$195.00			
N 2	KVVU	10/19/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$250.00			
N 3	KVVU	10/19/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,150.00			
N 4	KVVU	10/19/12	10/19/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$100.00			
N 5	KVVU	10/19/12	10/19/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$350.00			
N 6	KVVU	10/19/12	10/19/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$225.00			
N 7	KVVU	10/19/12	10/19/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$195.00			
N 8	KVVU	10/19/12	10/19/12	Katie	1-2pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$275.00			
N 9	KVVU	10/19/12	10/19/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$95.00			
N 10	KVVU	10/19/12	10/19/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$95.00			
N 11	KVVU	10/19/12	10/19/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498382 /	06366313

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$300.00												
N 12	KVVU	10/19/12	10/19/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$95.00												
N 13	KVVU	10/19/12	10/19/12	Dr Oz	3-4p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$350.00												
N 14	KVVU	10/19/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$450.00												
N 15	KVVU	10/19/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$1,025.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -----F----- :30 \$1,025.00 NM See MG 108.2, 108.3, 108.4, 108.5, 108.6												
N 16	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$725.00												
N 17	KVVU	10/19/12	10/19/12	MORE Access	630-7pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$650.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 MORE Access 630-7pm -----F----- :30 \$650.00 NM See MG 108.2, 108.3, 108.4, 108.5, 108.6												
N 18	KVVU	10/19/12	10/19/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$950.00												
N 19	KVVU	10/19/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$700.00												
N 20	KVVU	10/19/12	10/19/12	TMZ	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$1,350.00												
N 21	KVVU	10/19/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----1-- 1 \$275.00												
N 22	KVVU	10/22/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$195.00												
N 23	KVVU	10/22/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$250.00												
N 24	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$2,150.00												
N 25	KVVU	10/22/12	10/22/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$100.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498382 /	06366313

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																							
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N 40	KVVU	10/22/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$845.00																																																																																																																							

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498382 /	06366313

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/22/12 10/28/12 1----- 1 \$650.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 MORE Access 630-7pm M----- :30 \$650.00 NM See MG 40.2 2 KVVU 10/20/12-10/20/12 Early Pre-Game -----Sa-- :30 \$845.00 NM Ⓜ MG for 59.1,40.1												
N 41	KVVU	10/22/12	10/22/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$2,250.00
Week: 10/22/12 10/28/12 1----- 1 \$950.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/22/12-10/28/12 Extra M-Sa 8-10p/Su 7-1M----- :30 \$950.00 NM See MG 41.2 2 KVVU 10/22/12-10/22/12 BB League Championships 1pm-8pm M----- :30 \$2,250.00 NM Ⓜ MG for 37.1,35.1,41.1												
N 42	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
Week: 10/22/12 10/28/12 1----- 1 \$700.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 43	KVVU	10/22/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
Week: 10/22/12 10/28/12 1----- 1 \$275.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 44	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
Week: 10/15/12 10/21/12 -----1- 1 \$2,100.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 45	KVVU	10/20/12	10/20/12	Touch	Sat 11p-12a		:30			NM	1	\$300.00
Week: 10/15/12 10/21/12 -----1- 1 \$300.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 46	KVVU	10/20/12	10/20/12	Clone Wars	Sa 2-3p		:30			NM	0	\$0.00
Week: 10/15/12 10/21/12 -----1- 1 \$175.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Clone Wars Sa 2-3p -----Sa-- :30 \$175.00 NM See MG 108.2,108.3,108.4,108.5,108.6												
N 47	KVVU	10/20/12	10/20/12	The Closer	Sa 3-4p		:30			NM	0	\$0.00
Week: 10/15/12 10/21/12 -----1- 1 \$175.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 The Closer Sa 3-4p -----Sa-- :30 \$175.00 NM See MG 108.2,108.3,108.4,108.5,108.6												
N 48	KVVU	10/21/12	10/21/12	The Closer	Sun 1-2am		:30			NM	1	\$150.00
Week: 10/15/12 10/21/12 -----1 1 \$150.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 49	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
Week: 10/15/12 10/21/12 -----1 1 \$1,850.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 50	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
Week: 10/15/12 10/21/12 -----1 1 \$1,200.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 51	KVVU	10/21/12	10/21/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$350.00
Week: 10/15/12 10/21/12 -----1 1 \$350.00 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 52	KVVU	10/21/12	10/21/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1				1	\$300.00			
N 53	KVVU	10/21/12	10/21/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1				1	\$85.00			
N 54	KVVU	10/18/12	10/18/12	Cops/Dog The Bounty Hunte	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$195.00			
N 55	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$250.00			
N 56	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$2,150.00			
N 57	KVVU	10/18/12	10/18/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$100.00			
N 58	KVVU	10/18/12	10/18/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$350.00			
N 59	KVVU	10/18/12	10/18/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	----Th-----	:30		\$195.00	NM		
	See MG 40.2											
N 60	KVVU	10/18/12	10/18/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$225.00			
N 61	KVVU	10/18/12	10/18/12	Divorce Court/Divorce Cou	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$195.00			
N 62	KVVU	10/18/12	10/18/12	Katie	1-2pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$275.00			
N 63	KVVU	10/18/12	10/18/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$95.00			
N 64	KVVU	10/18/12	10/18/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$95.00			
N 65	KVVU	10/18/12	10/18/12	Anderson	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$300.00			
N 66	KVVU	10/18/12	10/18/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---1---				1	\$95.00			
N 67	KVVU	10/18/12	10/18/12	Dr Oz	3-4p		:30			NM	1	\$350.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498382 /	06366313

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$350.00			
N 68	KVVU	10/18/12	10/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$85.00			
N 69	KVVU	10/18/12	10/18/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$950.00			
N 70	KVVU	10/18/12	10/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$450.00			
N 71	KVVU	10/18/12	10/18/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$900.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	----Th-----	:30	\$900.00	NM		
		See MG 108.2, 108.3, 108.4, 108.5, 108.6										
N 72	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$725.00			
N 73	KVVU	10/18/12	10/18/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$950.00			
N 74	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$700.00			
N 75	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$275.00			
N 76	KVVU	10/16/12	10/16/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$195.00			
N 77	KVVU	10/16/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$250.00			
N 78	KVVU	10/16/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$2,150.00			
N 79	KVVU	10/16/12	10/16/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$100.00			
N 80	KVVU	10/16/12	10/16/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$350.00			
N 81	KVVU	10/16/12	10/16/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$225.00			
N 82	KVVU	10/16/12	10/16/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$195.00			

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25-TV 5 Drive
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Contract / Revision	Alt Order #
498382 /	06366313

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																			
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>N 83</td><td>KVVU</td><td>10/16/12</td><td>10/16/12</td><td>Katie Couric</td><td>2-3p</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$275.00</td></tr><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td></td><td></td><td></td><td>1</td><td>\$275.00</td><td colspan="3"></td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	N 83	KVVU	10/16/12	10/16/12	Katie Couric	2-3p		:30			NM	1	\$275.00			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	-1-----				1	\$275.00																																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
N 83	KVVU	10/16/12	10/16/12	Katie Couric	2-3p		:30			NM	1	\$275.00																																																																																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																						
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<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>N 84</td><td>KVVU</td><td>10/16/12</td><td>10/16/12</td><td>American Dad</td><td>M-F 230-3a</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$95.00</td></tr><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td></td><td></td><td></td><td>1</td><td>\$95.00</td><td colspan="3"></td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	N 84	KVVU	10/16/12	10/16/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	-1-----				1	\$95.00																																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
N 84	KVVU	10/16/12	10/16/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00																																																																																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																						
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Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
N 85	KVVU	10/16/12	10/16/12	Katie	M-F 3-4am		:30			NM	1	\$95.00																																																																																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																						
Week:		10/15/12	10/21/12	-1-----				1	\$95.00																																																																																						
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>N 86</td><td>KVVU</td><td>10/16/12</td><td>10/16/12</td><td>Anderson</td><td>3-4p</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$300.00</td></tr><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td colspan="2">Week:</td><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td></td><td></td><td></td><td>1</td><td>\$300.00</td><td colspan="3"></td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	N 86	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	\$300.00			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/15/12	10/21/12	-1-----				1	\$300.00																																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																											
N 86	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	\$300.00																																																																																			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																																																						
Week:		10/15/12	10/21/12	-1-----				1	\$300.00																																																																																						
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N 87	KVVU	10/16/12	10/16/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00																																																																																			
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498382 /	06366313

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

Advertiser	Original Date / Revision
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$275.00												
N 98	KVVU	10/17/12	10/17/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$195.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Cops/Dog The Bounty Hunter	1-2pm	---W-----	:30		\$195.00	NM		
See MG 108.2,108.3,108.4,108.5,108.6												
N 99	KVVU	10/17/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$250.00												
N 100	KVVU	10/17/12	10/17/12	Fox 5 News M-F	10p-11p		:30			NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$2,150.00												
N 101	KVVU	10/17/12	10/17/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$100.00												
N 102	KVVU	10/17/12	10/17/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$350.00												
N 103	KVVU	10/17/12	10/17/12	Friends	M-F 12:05-1:05a		:30			NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$225.00												
N 104	KVVU	10/17/12	10/17/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$195.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Divorce Court/Divorce Court	M-F 12-1p	---W-----	:30		\$195.00	NM		
See MG 108.2,108.3,108.4,108.5,108.6												
N 105	KVVU	10/17/12	10/17/12	Katie	M-F 11a-12p		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$275.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie	M-F 11a-12p	---W-----	:30		\$275.00	NM		
See MG 105.2												
	2	KVVU	10/15/12-10/21/12	Anderson	M-F 11a-12p	---W-----	:30		\$275.00	NM		
Ⓜ MG for 105.1 10/17												
N 106	KVVU	10/17/12	10/17/12	American Dad	M-F 230-3a		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$95.00												
N 107	KVVU	10/17/12	10/17/12	Katie	M-F 3-4am		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$95.00												
N 108	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	5	\$5,165.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --1----- 1 \$300.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498382 /		<u>Alt Order #</u> 06366313
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> PRIORITIES USA ACTN
<u>Advertiser</u> ISS/Prior USA Act-LCV VI		<u>Estimate #</u> 1565
		<u>Original Date / Revision</u> 10/11/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
1	KVVU	10/15/12-10/21/12		Anderson	3-4p	---W-----	:30		\$300.00	NM		
		See MG 108.2,108.3,108.4,108.5,108.6										
2	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1	----Th----	:30		\$1,350.00	NM		
Ⓜ		MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1										
3	KVVU	10/17/12-10/17/12		Extra	M-F 7-730p	---W-----	:30		\$950.00	NM		
Ⓜ		See MG 108.7										
4	KVVU	10/17/12-10/17/12		Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$900.00	NM		
Ⓜ		MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1										
5	KVVU	10/16/12-10/16/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu-----	:30		\$1,025.00	NM		
Ⓜ		MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1										
6	KVVU	10/20/12-10/20/12		The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$940.00	NM		
Ⓜ		MG for 94.1,15.1,17.1,46.1,104.1,47.1,92.1,98.1,71.1,108.1										
7	KVVU	10/19/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1	-----F----	:30		\$950.00	NM		
Ⓜ		MG for 108.3 10/17										
N 109	KVVU	10/17/12	10/17/12	Cops M-F 4-430x	M-F 4-430x		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$95.00			
N 110	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$350.00			
N 111	KVVU	10/17/12	10/17/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$85.00			
N 112	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$450.00			
N 113	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,025.00			
N 114	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$725.00			
N 115	KVVU	10/17/12	10/17/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$650.00			
N 116	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$700.00			
N 117	KVVU	10/17/12	10/17/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,350.00			
N 118	KVVU	10/17/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$275.00			
N 119	KVVU	10/17/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	M-WT--S				1	\$195.00			
Totals											111	\$57,535.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
498382 /	06366313

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	PRIORITIES USA ACTN	1565

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Prior USA Act-LCV VI	10/11/12 / 10/22/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/22/12	111	\$57,535.00	\$48,904.75
Totals	111	\$57,535.00	\$48,904.75

Signature: _____ **Date:** _____

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OCT22/12 14.46

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

CLASS: NATL. LOCAL

100

DATE OCT22/12 14.46

PLS CNF THANKS
NIKKI

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019
PRIORITIES USA ACTION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1565												
35	S		400P-500P	30		\$350.00	10/22	10/22	0		MON	0
PROGRAM : DR. OZ CON COM1 : DR. OZ												
154	A		430P-800P	30		\$2,250.00	10/22	10/22	1		MON	1
PROGRAM : NLCS GAME #7 ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-35 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-37 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-130 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

37	S		500P-530P	30		\$950.00	10/22	10/22	0		MON	0
PROGRAM : FOX 5 NWS-5 CON COM1: FOX 5 NWS-5												

130	S		900P-930P	30		\$950.00	10/22	10/22	0		MON	0
PROGRAM : EXTRA ORD COM1: TP DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-41 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:
 M32 OK'D BUY#35 MISSED: MON/400P-500P OCT22 30S \$350.00 (OCT22/12)
 BUY#37 MON/500P-530P OCT22 30S \$950.00
 BUY#130 MON/900P-930P OCT22 30S \$950.00
 OFFER: MON/430P-800P OCT22 30S \$2,250.00 PLS ADVISE.
 CMT: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG. PLS APPROVE.

OCT/12 57535.00 CONTRACT TOTAL 57535.00
 TOTAL SPOTS 111

MARKET TOTALS \$318,555 KVVU 18% KSNV 23% KLAS 19% KTNV 22% KVMY 9% KVCW 5% CABL 0%
 KTUD 4%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE